

Prof. Dr. Michael von Wuntsch
www.profvonwuntsch.de

Curriculum Vitae (CV)

Professional Experience and main Academic Positions:

- Degrees in Sociology (Dipl. Soziologe) and Business Administration (Diplom Kaufmann). Research Assistant at „Freie Universität Berlin“ (till 1985).
- Doctoral Degree (Dr. rer. pol.) at „Freie Universität Berlin“ (Faculty of Economic and Social Sciences, 1986).
- Employed member of auditing and tax-consulting companies in Berlin (1985-1990).
- Appointment as certified tax consultant (Steuerberater-Kammer Berlin).
- Professor of Business Administration, specifically Business Taxation at „Hochschule für Technik und Wirtschaft Berlin, University of Applied Sciences“ (1993 till 2012, now retired).
- Additional lecturing positions at „Technische Universität Berlin“ (2000 till 2005) and, occasionally, at „University of Business and Economics“ in Beijing / China (Visiting Professorship 2007 till 2009).

Research Interests:

- Tax strategies of multinational companies. Role of tax havens and hidden wealth in global economy.
- Developing a new theory of the firm, overcoming the boundaries of value based management concepts.
- Questioning the rationale of finance-led market systems (homo oeconomicus).
- The transformation of market economies towards a sustainable and decarbonized development.
- Business Ethics.

International Research Projects:

- Director of Study-Programme „*Master in International Business*“ and Member of Academic Board (till 2012).

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- Member of research network “Asian–European Integration“, located at „University of Limerick“ in Ireland and „Università Cà Foscari di Venezia“. Conference Speaker in Venice/Italy in Jan. 2008 and Jan. 2009. Publications:
 - (a) Von Wuntsch, M. (2008 and 2009). *Value Management and Transfer Pricing in an Integrating World – a Trend towards Convergence and Diversity*.
 - (b) Von Wuntsch, M., Wei, X. (2010). *Transnational Companies, Shareholder Value and the Chinese Innovation Policy*.
- Member of research project “German FDI – Ireland versus East-European Countries”, in cooperation with Prof. Andreosso-O’Callaghan from „University of Limerick“ in Ireland (2003-2006), Co-financed by the Royal Irish Academy, Ireland.
Publication:
Andreosso-O’Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2007), German Investment in Ireland and in the Central and East European Countries.
- Joint research project, financed by the European Union, in cooperation with „University of Gdansk“, „University of Antwerp“ and „Copenhagen Business School“ (1994-1997). Goal: Developing a new Master-Programme in Gdansk/Poland.

Selection of books and main teaching publications (since 1998):

- Von Wuntsch, Michael (2019). *Wohin treibt die kapitalistische Gesellschaft - Eine Lebensform in der Krise*, UVK Universitätsverlag Konstanz.
- Von Wuntsch, M., Bach, S. (2012). *Wertorientierte Steuerplanung und Unternehmensführung in der globalen Wirtschaft*, Oldenbourg Verlag, München.
- Von Wuntsch, M., Wei, X. (2010). *Transnational Companies, Shareholder Value and the Chinese Innovation Policy*, in *Current Issues in the area of Integration: Asia and the EU*, edited by Andreosso-O’Callaghan and M. Bruna Zolin. Published by Ashgate, England and USA.
- Von Wuntsch, M. (2008 und 2010): *Grundzüge der Unternehmensbesteuerung*, edited by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch, M. (2008 and 2009). *Value Management and Transfer Pricing in an Integrating World – a Trend towards Convergence and Diversity*, in *Asia and Europe – Connections and Contrasts*, edited by Andreosso-O’Callaghan and M. Bruna Zolin. Published by Libreria Editrice Cafoscarina Venezia.
- Andreosso-O’Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2007). *German Investment in Ireland and in the Central and East European Countries*, in *Intereconomics, Review of European Economic Policy*, Volume 42, No. 3, www.zbw.eu.
- Von Wuntsch, M., Bach, S., Trabold, H. (2006), *Wertmanagement und Steuerplanung in der globalen Wirtschaft*, Vahlen/Beck Verlag, München.

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- Andreosso-O'Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2005), *A Case Study of German Investment in Ireland and the CEECs after the EU Fifth Enlargement*, Paper submitted to the 2005 Irish Academy of Management (IAM) Conference held at GMT Sept. 7-9, 2005, Galway, Ireland.
- Von Wuntsch, M., Knacke, Neumann, G. (2005), *Financing and Valuation Problems of the East German Real Estate Market*, Real Estate Review, New York University, Vol. 34, Number 1, New York / USA.
- Von Wuntsch, M., Knacke, G., Neumann, G. (2003), *Bewertungs- und Finanzierungsprobleme der ostdeutschen Immobilienwirtschaft*, in *Herausforderungen für den Immobilienstandort Berlin*, (Hrg.) Fürst F., Heine, M., Spars, G., Leue Verlag, Berlin.
- Von Wuntsch, M. (2000), *Einkommensteuer*, edited by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch, M. (2000), *Internationales Steuerrecht*, edited by Hamburger Fernhochschule, Teil I und Teil II, Hamburg.
- Von Wuntsch, M. (2000), *Betriebswirtschaftliche Steuergestaltungs- und Steuerwirkungslehre*, edited by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch (1999), *Konzeption zu einer modularen Unternehmensbewertung*. Berlin.
- Von Wuntsch, M., (1998), International Tax Planning and Organizational Strategies of Multinational Companies, in *Contemporary problems of international economy*, E. Oziewicz (Hrg.), Institute of Foreign Trade, University of Gdansk, published in Sopot / Poland 1998.
- Von Wuntsch, M. (1998), *Grundzüge der Unternehmensbesteuerung*. Published by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch, M. (1998), Einkommensteuerliche Gewinnermittlung, in *Einkommensteuer im Grundstudium* (Teil B). Published by Hamburger Fernhochschule, Hamburg.
- Wilke, H., von Wuntsch, M. (1998), *Einführung in die Besteuerung*. Published by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch (1998), *Internationale Steuerplanung im Zeitalter der Globalisierung*, WSI-Mitteilungen 11/1998, Hans-Böckler-Stiftung, Düsseldorf.