

Prof. Dr. Michael von Wuntsch
www.profvonwuntsch.de

Curriculum Vitae (CV)

Professional Experience and main Academic Positions:

- Degrees in Sociology (Dipl. Soziologe) and Business Administration (Diplom Kaufmann). Research Assistant at „Freie Universität Berlin“ (till 1985).
- Doctoral Degree (Dr. rer. pol.) at „Freie Universität Berlin“ (Faculty of Economic and Social Sciences, 1986).
- Employed member of auditing and tax-consulting companies in Berlin (1985-1990).
- Professor of Business Administration, specifically Business Taxation at „Hochschule für Technik und Wirtschaft Berlin, University of Applied Sciences“ (1993 till 2012). Additional lecturing positions at „Technische Universität Berlin“ (2000 till 2005) and, occasionally, at „University of Business and Economics“ in Beijing / China (Visiting Professorship 2007 till 2009).

Research Interests:

- Tax strategies of multinational companies. Role of tax havens and hidden wealth in global economy.
- Developing a new theory of the firm, overcoming the boundaries of value based management concepts.
- Questioning the rationale of finance-led market systems (homo oeconomicus).
- The transformation of market economies towards a sustainable and decarbonized development.
- Business Ethics.

International Research and Teaching Projects:

- Director of Study-Programme „*Master in International Business*“ and Member of Academic Board (till 2012).
- Member of research network „*Asian–European Integration*“, located at „University of Limerick“ in Ireland and „Università Cà Foscari di Venezia“. Conference Speaker in Venice/Italy in Jan. 2008 and Jan. 2009. Publications:
(a) Von Wuntsch, M. (2008 and 2009). Value Management and Transfer Pricing in

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an Integrating World – a Trend towards Convergence and Diversity.

(b) Von Wuntsch, M., Wei, X. (2010). *Transnational Companies, Shareholder Value and the Chinese Innovation Policy.*

- Member of research project “*German FDI – Ireland versus East-European Countries*”, in cooperation with Prof. Andreosso-O’Callaghan from „University of Limerick“ in Ireland (2003-2006), Co-financed by the Royal Irish Academy, Ireland.
Publication:
Andreosso-O’Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2007), German Investment in Ireland and in the Central and East European Countries.
- Joint research project, financed by the European Union, in cooperation with „University of Gdansk“, „University of Antwerp“ and „Copenhagen Business School“ (1994-1997). Goal: Developing a new Master-Programme in Gdansk/Poland.

Main books and publications (since 1998):

- Von Wuntsch, Michael (2019). *Wohin treibt die kapitalistische Gesellschaft - Eine Lebensform in der Krise*, UVK Universitätsverlag Konstanz.
- Von Wuntsch, M., Bach, S. (2012). *Wertorientierte Steuerplanung und Unternehmensführung in der globalen Wirtschaft*, Oldenbourg Verlag, München.
- Von Wuntsch, M., Wei, X. (2010). *Transnational Companies, Shareholder Value and the Chinese Innovation Policy*, in *Current Issues in the area of Integration: Asia and the EU*, edited by Andreosso-O’Callaghan and M. Bruna Zolin. Published by Ashgate, England and USA.
- Von Wuntsch, M. (2008 und 2010): *Grundzüge der Unternehmensbesteuerung*, edited by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch, M. (2008 and 2009). Value Management and Transfer Pricing in an Integrating World – a Trend towards Convergence and Diversity, in *Asia and Europe – Connections and Contrasts*, edited by Andreosso-O’Callaghan and M. Bruna Zolin. Published by Libreria Editrice Cafoscarina Venezia.
- Andreosso-O’Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2007). German Investment in Ireland and in the Central and East European Countries, in *Intereconomics, Review of European Economic Policy*, Volume 42, No. 3, www.zbw.eu.
- Von Wuntsch, M., Bach, S., Trabold, H. (2006), *Wertmanagement und Steuerplanung in der globalen Wirtschaft*, Vahlen/Beck Verlag, München.

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- Andreosso-O'Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2005), *A Case Study of German Investment in Ireland and the CEECs after the EU Fifth Enlargement*, Paper submitted to the 2005 Irish Academy of Management (IAM) Conference held at GMT Sept. 7-9, 2005, Galway, Ireland.
- Von Wuntsch, M., Knacke, Neumann, G. (2005), *Financing and Valuation Problems of the East German Real Estate Market*, Real Estate Review, New York University, Vol. 34, Number 1, New York / USA.
- Von Wuntsch, M., Knacke, G., Neumann, G. (2003), *Bewertungs- und Finanzierungsprobleme der ostdeutschen Immobilienwirtschaft*, in *Herausforderungen für den Immobilienstandort Berlin*, (Hrg.) Fürst F., Heine, M., Spars, G., Leue Verlag, Berlin.
- Von Wuntsch, M. (2000), *Einkommensteuer*, edited by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch, M. (2000), *Internationales Steuerrecht*, edited by Hamburger Fernhochschule, Teil I und Teil II, Hamburg.
- Von Wuntsch, M. (2000), *Betriebswirtschaftliche Steuergestaltungs- und Steuerwirkungslehre*, edited by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch (1999), *Konzeption zu einer modularen Unternehmensbewertung*. Berlin.
- Von Wuntsch, M., (1998), *International Tax Planning and Organizational Strategies of Multinational Companies*, in *Contemporary problems of international economy*, E. Oziewicz (Hrg.), Institute of Foreign Trade, University of Gdansk, published in Sopot / Poland 1998.
- Von Wuntsch, M. (1998), *Grundzüge der Unternehmensbesteuerung*. Published by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch, M. (1998), *Einkommensteuerliche Gewinnermittlung*, in *Einkommensteuer im Grundstudium* (Teil B). Published by Hamburger Fernhochschule, Hamburg.
- Wilke, H., von Wuntsch, M. (1998), *Einführung in die Besteuerung*. Published by Hamburger Fernhochschule, Hamburg.
- Von Wuntsch (1998), *Internationale Steuerplanung im Zeitalter der Globalisierung*, WSI-Mitteilungen 11/1998, Hans-Böckler-Stiftung, Düsseldorf.