



Master degree

International Business



Hochschule für Technik
und Wirtschaft Berlin

University of Applied Sciences

Expertise for a professional career in international business

The program offers an 18-month full-time Master degree in International Business (MIB). MIB, which is taught entirely in English, prepares its students for a career in a fast changing multinational environment.

The program is directed at students with a background in business or economics. Its major objective is to help students supplement or extend their professional and academic knowledge in the field of international business.

The program seeks to achieve various goals. First of all, it prepares the students for challenging positions in various areas of international management or research. The necessary skills are taught in the context of globalization and European integration. Along with courses related to international business, several extracurricular courses are also offered. The cognitive methods help in developing the problem solving competences in an interdisciplinary context. Furthermore, a better understanding of different cultures are fostered and the skills required for successful intercultural communication will be developed. This program is accredited by ACQUIN (Akkreditierungs-, Zertifizierungs- und Qualitätssicherungs-Institut).

This program is part of a dual degree bachelor and master in international business.

Begun in the year 2000 as the Master in International Management, the MIB program is the pioneering English language program at the HTW Berlin. MIB represents the HTW's desire to extend its influence as an educator to the wider world and to give a new international relevance to the training our students receive. MIB has recently been joined by a further English language Master program, the Master in International and Development Economics (MIDE).

So far, our response has been successful. Our student body and growing body of alumni consists of several hundreds of students representing more than 40 different countries. From Uruguay to Indonesia, Sweden to Ghana, MIB is training students from all over the world in everything from Accounting to Management, from European Community Law to International Taxation. Most of these students have completed a Bachelor's degree in Business or Economics and 85% of them are under 30 years old.





Entry requirements

We require an academic degree in the field of international business or in a related business course of study (Bachelor, Master, German »Diplom« from a Fachhochschule or university, or equivalent) with a total of 210 ECTS-Points, which is equal to 3.5 years of studies in your first degree. If your degree program took only three years to complete, then professional experience or training subsequent to graduation is considered as equivalent to one semester.

We also require you to have completed three of the following four modules during your first degree:

- Corporate/Business Finance
- Financial Accounting
- Business Mathematics/Statistics
- Economics

A proof of English language ability is required. Either:

- TOEFL (minimum score 580 paper-based, 237 computer-based, 96 internet-based) *or*
- IELTS (minimum score 6.0) *or*
- CPE (all levels) *or*
- CAE (all levels) *or*
- BEC Higher (all levels) *or*
- TOEIC (minimum score 800 points)

Please note that applicants from the Peoples Republic of China have to submit a certificate from the APS:

Akademische Prüfstelle der Deutschen Botschaft (APS)
 Chaoyang District, Donsanhuan Beilu 8
 Landmark Tower 2, Office 0311
 100004 Beijing
 phone: +10 65 90 71 38
 fax: +10 65 90 71 40
 email: kuaps@163bj.com

You are advised to set about obtaining this certificate as early as possible as the issue process can take some time.

Course program

Duration of studies three semesters · **Final degree** Master of Arts (M.A.)

First Semester	Global Business Strategy and Supply Chain Management; International Economic Environment and Policy; Intercultural Management; 1st Elective: Quantitative Approaches to Management <i>or</i> Contemporary Management Issues I: Project Management; Global Financial Markets and Multinational Business Finance; Humanities Program; German Culture and History; One of the Foreign Languages
Second Semester	International Accounting and Reporting; International Taxation in an Integrating World; Selected Aspects of International Business Law; 2nd Elective: The Economics of European Integration <i>or</i> Contemporary Management Issues II: Leadership and Change Management; Marketing in International Business; Negotiation Skills
Third Semester	Master Thesis, Master Colloquium

Application

<https://onlinebewerbung.htw-berlin.de>

The admission to the MIB program is offered once a year in April. The application deadline is the 15th of January of the year. Applications to the MIB at the HTW are made online.

To efficiently and promptly process your applications, written application forms in hard copy are not accepted.

Contact details

Heike Hoffmann
Tel. +49 (0)30 5019-2859
Fax +49 (0)30 5019-2708
Mail heike.hoffmann@htw-berlin.de

The following documents should be sent by post:

- a copy of your passport or national identity card
- officially certified copies of your university degree(s) and grade transcripts
- a demonstration of having 210 ECTS-Points in your first degree
- proof of the three required modules
- proof of your English language skills at least the level of C1 or C2 of the Common European Framework of Reference for Languages

- evidence of relevant professional experience with reference to the course content
- a tabular overview of academic education to date and of professional occupation
- a statement detailing personal motivation to study and individual study aims
- two academic letters of recommendation

General Information

Website of MIB

On the program's website you find detailed information for download:
<http://mib.htw-berlin.de>

Specific Counselling

Professors of the MIB program are pleased to help with content-related questions. Please retrieve the names and contact details from the MIB website.

You may also contact us via e-mail at any time: info-mib@htw-berlin.de

MIB-Office

Course Administrator
Tel. +49 (0)30 5019-2353
Fax +49 (0)30 5019-2926

Department of Economics I

Treskowallee 8
D-10318 Berlin
Tel. +49 (0)30 5019-2656
Fax +49 (0)30 5019-2257

General Counselling

Treskowallee 8
10318 Berlin
<http://www.htw-berlin.de>
E-Mail: studienberatung@htw-berlin.de
Hotline: +49 (0)30 5019-2199

Counselling on the phone

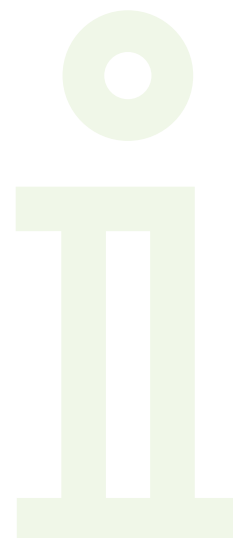
Tel. +49 (0)30 5019-2254
Tuesday 9–10 hours
Wednesday 10–12 hours
Friday 10–12 hours

Personal counselling

(without an appointment)
Treskowallee 8, main building
Rooms 151, 152, 154
Monday 10–12 hours
Tuesday 14–17 hours
Thursday 14–17 hours

Information day

The HTW Berlin regularly organises an information day where all study programmes introduce themselves. You can find the exact date at:
<http://www.htw-berlin.de>





Career Opportunities

The study program enables its students to acquire substantial knowledge for a professional career in different fields of work in global companies. The modules, which are taught in an international context, focus on the following areas: finance, accounting, business law and marketing. On top of that, the students are also trained in various skills such as project and change management, intercultural communication and negotiation skills.

Against the background of European integration and increasing globalization, more and more graduates are needed who have developed a deep understanding of multinational management. The master degree in International Business enables its students to gain this knowledge.

The program will open the doors to a wide range of challenging positions in companies dealing with global markets and international projects. Graduates have gained employment in international financial management, business consultancy and other areas of international management.

In the past seven years, since this program started, our graduates have been able to obtain middle-level management positions in different global companies ranging from manufacturing (in electronics, information technology, etc.) to service multinationals (in banking, logistics, accounting and consulting, etc.). Most of our graduates return to their home countries and seek positions with global companies of German or European origins. Graduates with a good knowledge of the German language are often employed by large German companies.



Prof. Dr. Michael von Wuntsch
Programme Director

»International managers are driven by the desire to understand and experience different business concepts and working styles. Managing diversity across borders implies a deep grasp of various cultural, economic, political and regulatory environments. International business practice also depends on the ability to prepare business solutions under a global climate of complexity and uncertainty. Therefore, the programme is rooted in applied business practice reflecting a truly intercultural perspective and providing students with a critical understanding of contemporary concepts in business and economics.

We are looking forward to receiving your application.«



www.htw-berlin.de

Multifaceted and innovative – The HTW Berlin

Multifaceted and innovative: these two attributes characterise the HTW Berlin – University of Applied Sciences. With nearly 10,000 students, it is also one of Germany's larger-sized universities of applied sciences. It offers a remarkably broad range of subjects comprising approximately 50 different Bachelor's and Master's degree study programmes in the fields of technology, computing, economics, culture and design. These include traditional disciplines such as mechanical engineering, automotive engineering and business administration, as well as younger, innovative study fields like facility management, real estate management, and regenerative energy systems.

The HTW Berlin enjoys a good reputation. As an especially innovative university of applied sciences, it has been the recipient of a number of awards in the past.

Study programmes are short, compact, and oriented on professional practice; rankings continually certify the HTW's high level of educational quality. Great importance is attached to mastering foreign languages and key qualifications.

The HTW maintains contact with over 100 universities around the globe and collaborates with medium-sized companies, administrations, associations, and research and educational facilities. The wide range of study programmes is rounded off by a well-equipped library, a modern computing centre, and many different athletic activities.

Impressum

Herausgeber HTW Berlin, Presse- und Öffentlichkeitsarbeit
Layout und Satz Christian Busse
Fotos fotolia.de (Pressmaster, Marlee), HTW-Archiv
Redaktionsschluss Oktober 2009