

Prof. Dr. Michael v. Wuntsch (Hans-Michael von Wuntsch)
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CV

Academical Positions:

- Programme Director “Master of International Business” and Member of Academic Board, Department Economics I, HTW Berlin – University of Applied Sciences (till April 2012).
- Visiting professor at UIBE University of International Business and Economics in Beijing/China. Occasional lectures during period 2007-2009.
- Teaching positions at TU-Berlin (2000-2005), Fern-Hochschule Hamburg (1998 till present).

Education and External Positions:

- Degrees in Sociology and Business Administration/Economics. PhD in Economics at the Free University in Berlin (1986).
- Tax Consultant (specialized in International Tax Strategies and Valuation of private firms).

International Research Projects:

- Member of the international research network “Asian–European Integration“ (located at the University of Limerick and Università Cà Foscari di Venezia). Conference Speaker at the Università Cà Foscari in Venice/Italy in Jan. 2008 and Jan. 2009.

Articles in recent book publications:

- (a) Von Wuntsch, M. (2008 and 2009). Value Management and Transfer Pricing in an Integrating World – a Trend towards Convergence and Diversity (*see below*).
- (b) Von Wuntsch, M., Wei, X. (2010). Transnational Companies, Shareholder Value and the Chinese Innovation Policy (*see below*).
- Member of the international research project “*German FDI – Ireland versus East-European Countries*” in cooperation with Prof. Andreosso-O’Callaghan from the University of Limerick / Ireland (2003-2006), financed by DAAD / Germany and the Royal Irish Academy, Ireland.
Publication:
Andreosso-O’Callaghan, B., Xiaojun, W., Von Wuntsch, M (2007), German Investment in Ireland and in the Central and East European Countries (*see below*).
- Head of the German project team in cooperation with University of Gdansk / Poland, University of Antwerp / Belgium, Copenhagen Business School, Denmark (1994-1997). Goal: Developing a joint international MBA programme at the University of Gdansk / Poland. The project was financed by the European Union.

Areas of Research and Teaching:

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- International Tax Planning and International Double Taxation Conventions.
- Tax strategies of multinational companies. Transfer Pricing strategies in a global economy.
- Value based Management. Determination of the Company Market Value.
- International Management and Business Ethics.

Selected books and articles:

1. Von Wuntsch, M., Bach, S. (2012). Wertorientierte Steuerplanung und Unternehmensführung in der globalen Wirtschaft, Oldenbourg Verlag.
2. Von Wuntsch, M., Wei, X. (2010). Transnational Companies, Shareholder Value and the Chinese Innovation Policy, in *Current Issues in the area of Integration: Asia and the EU*, edited by Andreosso-O'Callaghan and M. Bruna Zolin.
3. Von Wuntsch, M.: *Grundzüge der Unternehmensbesteuerung*, edited by Hamburger Fernhochschule, Hamburg, 2008 und 2010.
4. Von Wuntsch, M. (2008 and 2009). Value Management and Transfer Pricing in an Integrating World – a Trend towards Convergence and Diversity, in *Asia and Europe – Connections and Contrasts*, edited by Andreosso-O'Callaghan and M. Bruna Zolin.
5. Andreosso-O'Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2007). German Investment in Ireland and in the Central and East European Countries, in *Intereconomics, Review of European Economic Policy*, Volume 42, No. 3.
6. Von Wuntsch, M., Bach, S., Trabold, H. (2006), *Wertmanagement und Steuerplanung in der globalen Wirtschaft*, Vahlen/Beck, München.
7. Andreosso-O'Callaghan, B., Xiaojun, W., Von Wuntsch, M. (2005), *A Case Study of German Investment in Ireland and the CEECs after the EU Fifth Enlargement*, Paper submitted to the 2005 Irish Academy of Management (IAM) Conference held at GMT Sept. 7-9, 2005, Galway, Ireland.
8. Von Wuntsch, M., Knacke, Neumann, G. (2005), *Financing and Valuation Problems of the East German Real Estate Market*, Real Estate Review, New York University, Vol. 34, Number 1, New York / USA.
9. Von Wuntsch, M., Knacke, G., Neumann, G. (2003), Bewertung- und Finanzierungsprobleme der ostdeutschen Immobilienwirtschaft, in *Herausforderungen für den Immobilienstandort Berlin*, (Hrg.) Fürst F., Heine, M., Spars, G., Leue Verlag, Berlin.
10. Von Wuntsch, M. (2000), *Einkommensteuer*, edited by Hamburger Fernhochschule, Hamburg.

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11. Von Wuntsch, M. (2000), *Internationales Steuerrecht*, edited by Hamburger Fernhochschule, Teil I und Teil II, Hamburg.
12. Von Wuntsch, M. (2000), *Betriebswirtschaftliche Steuergestaltungs- und Steuerwirkungslehre*, edited by Hamburger Fernhochschule, Hamburg.
13. Von Wuntsch (1999), *Konzeption zu einer modularen Unternehmensbewertung*, Berlin.
14. Von Wuntsch, M., (1998), International Tax Planning and Organizational Strategies of Multinational Companies, in *Contemporary problems of international economy*, E. Oziewicz (Hrg.), Institute of Foreign Trade, University of Gdansk, Sopot / Poland 1998.
15. Von Wuntsch, M. (1998), *Grundzüge der Unternehmensbesteuerung*, Hamburg / Germany.
16. Von Wuntsch, M. (1998), Einkommensteuerliche Gewinnermittlung, in *Einkommensteuer im Grundstudium (Teil B)*, Hamburg / Germany, 1998.
17. Wilke, H., von Wuntsch, M. (1998), *Einführung in die Besteuerung*, Hamburg / Germany.
18. Von Wuntsch (1998), *Internationale Steuerplanung im Zeitalter der Globalisierung*, WSI-Mitteilungen 11/1998, Düsseldorf / Germany.

Prof. Dr. Michael von Wuntsch

Berlin, 30.03.2012